

Content Vienna July 2026

Robert Glashüttner

Robert Glashüttner is a senior editor at Radio FM4 (ORF). For over 20 years, he has engaged with video games both journalistically and academically – as an author, analyst, specialist moderator, speaker, jury member, and consultant. He holds degrees in Journalism and Communication Studies (Mag. phil., University of Vienna) as well as Audio Engineering (BA, SAE Institute Berlin/Middlesex University). Further training at the University of Oregon in Portland (2016) and Concordia University in Montréal (2024).

Reanne Leuning

Since 2008, Reanne Leuning has been responsible for the internationalisation programmes for the Austrian Creative Industries at [ADVANTAGE AUSTRIA](#), the Austrian trade promotion and innovation agency with more than 100 offices in 70 countries. Through consulting, financial support and the organisation of exhibitions, showcases and B2B matchmaking events as well as conferences and economic missions, the main aim is to generate more international business opportunities for Austrian designers and manufacturers, the music industry, fashion labels, filmmakers and other entrepreneurs from the creative industries. She has been Deputy Chairwoman of Kreativwirtschaft Austria (Creative Industries Austria) since 2022.

Veronika Liebl

Veronika Liebl is currently Managing Director at Ars Electronica, responsible for the Festival, Prix, and Exhibitions divisions. She studied Economics at Johannes Kepler University Linz (graduating in 2010) with academic stays at Harvard University (USA) and the Université de Fribourg (Switzerland), and holds an interdisciplinary background in non-profit and innovation management. Since 2011, she has been responsible at Ars Electronica for cultural management and European project development, and serves as a member of the Linz City Cultural Advisory Board as well as the Executive Board of Linz UNESCO City of Media Arts. In addition, she has been active for fifteen years in the programming and production of collaborative projects with partners from the arts, science, and industry, and is regularly engaged as a jury member or on advisory boards.

Elisabeth Noever-Ginthör

Elisabeth Noever-Ginthör is an expert in the creative and cultural industries with over 20 years of experience. Since 2014, she has been heading the Creative Industries department at the Vienna Business Agency. In this role, she develops funding programs and cross-sector collaborations for Vienna's creative economy — spanning architecture, fashion, design, and multimedia. She is a co-founder of the gallery festival *curated by_vienna*, as well as the initiator of the Creative Days Vienna and Biofabrique Vienna. Her work focuses on the intersection of culture and technology, as well as questions of sustainable urban development. She is active internationally as a juror and speaker.

Georg Russegger

Georg Russegger is a trained media artist and holds a PhD in Communication Theory. He worked for years as a researcher, artist, and curator in Japan. As Scientific Manager, he developed the Joint-Master program Ludic Interfaces for the University of Arts Linz. He led the Knowledge Transfer Centre of the Academy of Fine Arts Vienna and at the Austrian Knowledge Transfer Centres responsible for the SSHA and STEAM agenda. Since 2024, he has been Head of the [LBG Open Innovation in Science Center](#).

Jutta Scheibelberger

Dr. Jutta Scheibelberger is a project manager and expert for multimedia, the art market and international network projects, among other topics, at the Vienna Business Agency. Since 2009, she has been managing Content Vienna, the competition for digital design.

Stefan Schmidlin

Stefan Schmidlin is an independent designer of applied games and conducts research and teaches in the field of game design at the Zurich University of the Arts. His work focuses in particular on applied design research for games in the areas of sustainability, speculative futures, and exergames. Stefan Schmidlin is actively involved in the local game developer community as a member of the board of trustees of the Zurich Film Foundation and on the board of the Swiss chapter of the IGDA.