

## **Clemens Apprich**

[Clemens Apprich](#) is head of the Department of Media Theory as well as the Weibel Institute for Digital Cultures at the University of Applied Arts in Vienna, where he holds the Professorship for Media Theory and History since 2021. Since fall 2023 he has been Vice-Rector for Research & Digitality. Apprich is, among other things, a member of the Assembly of Delegates of the Austrian Science Fund (FWF) as well as the Digital Democracies Institute (DDI) at Simon Fraser University.

## **Christian Kosmas Mayer**

[Christian Kosmas Mayer](#) lives in Vienna and works as an artist in a variety of disciplines. His works have been shown in solo exhibitions in renowned museums and galleries and have taken part in numerous group exhibitions internationally. He is the author and designer of several books and co-editor of an art magazine. In 2022, Mayer was chosen as the winner of the Falling Walls Breakthroughs in Art and Science. In 2020 he received the Outstanding Artist Award of the Republic of Austria and in 2011 the Kardinal-König-Kunstpreis in Salzburg.

## **Reanne Leuning**

Since 2008, Reanne Leuning has been responsible for the internationalisation programmes for the Austrian Creative Industries at [ADVANTAGE AUSTRIA](#), the Austrian trade promotion and innovation agency with more than 100 offices in 70 countries. Through consulting, financial support and the organisation of exhibitions, showcases and B2B matchmaking events as well as conferences and economic missions, the main aim is to generate more international business opportunities for Austrian designers and manufacturers, the music industry, fashion labels, filmmakers and other entrepreneurs from the creative industries. She has been Deputy Chairwoman of Kreativwirtschaft Austria (Creative Industries Austria) since 2022.

## **Elisabeth Noever-Ginthör**

Elisabeth Noever-Ginthör has been head of [Creativity & Business](#) at the Vienna Business Agency since June 2014. In 2009, she co-founded the gallery festival "curated by\_vienna". In 2019, she and her team launched the [Creative Days Vienna](#) – a platform that deals with the opportunities of the latest technological and social developments for the creative industries. Noever-Ginthör is also active as a lecturer, juror and author.

## **Alice Ruppert**

[Alice Ruppert](#) works in marketing, producing and consulting in the development of video games.

She has a generalist background in game design and is an alumna of the Zurich University of the Arts. Through her website [The Mane Quest](#), Alice Ruppert has specialised in the representation of horses in video games. She has been working as a freelance consultant in the niche genre of 'horse games' since 2024. Alice Ruppert is also a board member of the Swiss Game Developers Association.

### **Jutta Scheibelberger**

Dr. Jutta Scheibelberger is a project manager and expert for multimedia, the art market and international network projects, among other topics, at the Vienna Business Agency. Since 2009, she has been managing Content Vienna, the competition for digital design.

### **Carina Trafoier**

Carina Trafoier is the content manager of the Media Initiative of the Vienna Business Agency. As a funding expert, she advises and supervises projects from submission, assessment and project support through to project completion. She is currently in charge of funding programmes in the creative industries and media.